



Connect

# AI-Powered Telecommunications

Driving Efficiency and Innovation



Fer Alvarez

Associate Principal Solutions Architect

Red Hat Telco EMEA

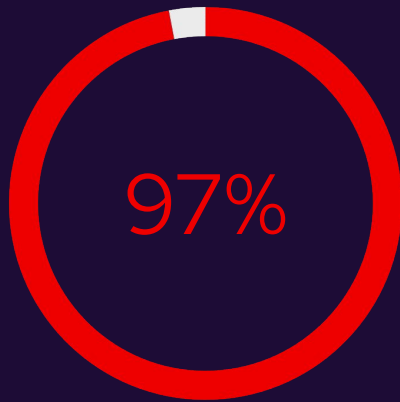


# Let's ~~walk~~ <sup>cycle</sup> this telco challenge together!

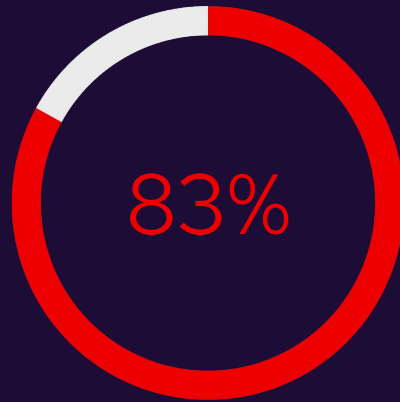
1. State of the Telco AI
2. The AI Opportunity
3. AI adoption paths
4. Problems with AI adoption
5. The platform approach
6. Summary / Q&A



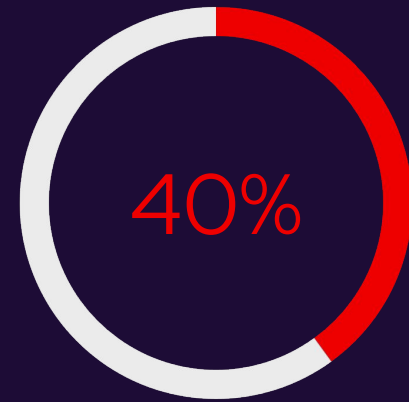
# 1. State of the telco AI



are adopting or assessing  
AI in their operations



reports a positive impact  
on revenue



plans to use  
open-source tools  
(+28% YoY growth)



# The modern Telco Dilemma

- ❑ Data explosion (5G, IoT)
- ❑ Intense competition
- ❑ Rising Operational costs
- ❑ Evolving customer expectations



transform  
into

competitive advantage

## 2. The AI opportunity



# 2. The AI opportunity

## Reinvent Customer Experience

- ❑ Churn prediction
- ❑ Hyper personalization
- ❑ Intelligent Assistants

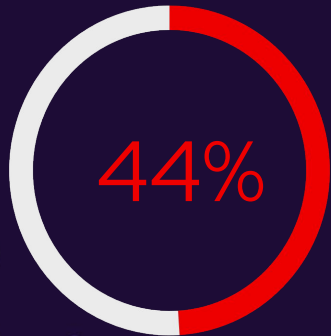


Reduce churn



## 2. The AI opportunity

Reinvent Customer  
Experience



optimizing customer experiences is  
a priority. 49% actively adopted or  
assessing generative AI use cases.



# 2. The AI opportunity

## Reinvent Customer Experience

- ❑ Churn prediction
- ❑ Hyper personalization
- ❑ Intelligent Assistants

Reduce churn

## Optimize Infrastructure

- ❑ Predictive Maintenance
- ❑ Capacity Planning
- ❑ Power Management

Reduce costs





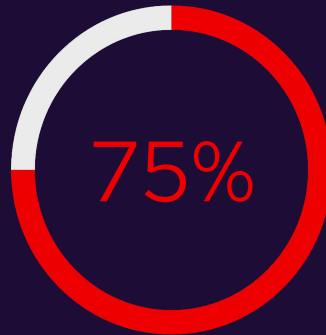
# 2. The AI opportunity

Reinvent Customer Experience

- ❑ Churn prediction
- ❑ Hyper personalization
- ❑ Intelligent Assistants

Reduce churn

Optimize Infrastructure



telco's total power is Radio Access  
15-20% savings thanks to AI



# 2. The AI opportunity

## Reinvent Customer Experience

- ❑ NPS prediction
- ❑ Hyper personalization
- ❑ Intelligent Assistants

Reduce churn

## Optimize Infrastructure

- ❑ Predictive Maintenance
- ❑ Capacity Planning
- ❑ Power Management

Reduce costs

## Unlock new revenues

- ❑ Vertical enterprise services
- ❑ Fraud detection
- ❑ New digital offerings

Increase business



# 2. The AI opportunity

## Reinvent Customer Experience

- ❑ NPS prediction
- ❑ Hyper personalization
- ❑ Intelligent Assistants

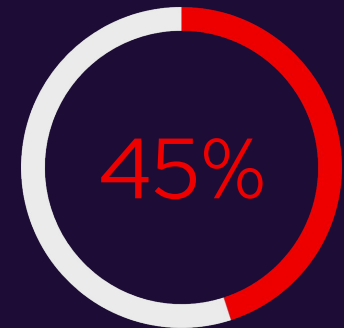
Reduce churn

## Optimize Infrastructure

- ❑ Predictive Maintenance
- ❑ Capacity Planning
- ❑ Power Management

Reduce costs

Unlock new revenues



have increased annual revenue growth > 5%



# 2. The AI opportunity

## Reinvent Customer Experience

- ❑ NPS prediction
- ❑ Hyper personalization
- ❑ Intelligent Assistants

Reduce churn

## Optimize Infrastructure

- ❑ Predictive Maintenance
- ❑ Capacity Planning
- ❑ Power Management

Reduce costs

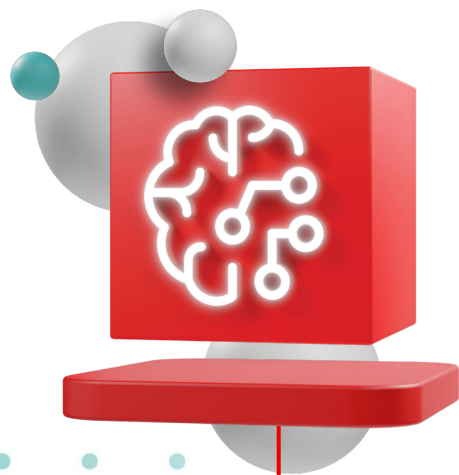
## Unlock new revenues

- ❑ Vertical enterprise services
- ❑ Fraud detection
- ❑ New digital offerings

Increase business



# Telco AI Use Cases



## Customer

### Business AI use cases

- ▶ Vertical Industry Services
- ▶ Customer care and behavior
- ▶ Virtual digital assistants
- ▶ Network Assistant
- ▶ Sales / Tech Guides
- ▶ Workforce/ Tech deployment
- ▶ Service churn rates
- ▶ Pricing guides
- ▶ Contract Management
- ▶ Digital XaaS

## AI + data platform

## Infrastructure

### Network Use Cases

- ▶ Resource Usage
- ▶ Network / Capacity Planning
- ▶ RAN Balancing
- ▶ Power Management
- ▶ Predictive Maintenance
- ▶ Fraud Detection
- ▶ Improve Radio Performance
- ▶ Network Slicing / SLAs
- ▶ Distributed RAN Optimization
- ▶ Link / UE Power Efficiency
- ▶ AI Offload
- ▶ AI Services



# 3. Paths to AI adoption



# 3. Paths to AI adoption



- ☐ Vendor - driven
- ☐ AI embedded in products
- ☐ Ready to use
- ☐ e.g: fraud detection , embedded in billing system

▼  
"the black box"



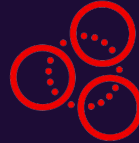
# 3. Paths to AI adoption



## Buy

- ❑ Vendor - driven
- ❑ AI embedded in products
- ❑ Ready to use
- ❑ e.g: fraud detection  
embedded in billing system

**"the black box"**



## Integrate

- ❑ System Integrator driven
- ❑ Choose from catalog
- ❑ Develop customizations
- ❑ e.g: close-loop network  
automation

**investment / differentiation  
tradeoff**





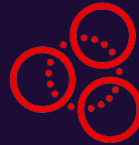
# 3. Paths to AI adoption



## Buy

- ❑ Vendor - driven
- ❑ AI embedded in products
- ❑ Ready to use
- ❑ e.g: fraud detection embedded in billing system

“the black box”



## Integrate

- ❑ System Integrator driven
- ❑ Choose from catalog
- ❑ Develop customizations
- ❑ e.g: close-loop network automation

investment / differentiation  
tradeoff



## Build

- ❑ Telco drives
- ❑ Tailor made
- ❑ Develop your environment
- ❑ e.g: radio performance based on user metrics

potential business  
differentiator



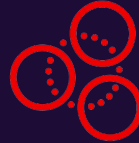
# 3. Paths to AI adoption



## Buy

- ❑ Vendor - driven
- ❑ AI embedded in products
- ❑ Ready to use
- ❑ e.g: fraud detection embedded in billing system

**"the black box"**



## Integrate

- ❑ System Integrator driven
- ❑ Choose from catalog
- ❑ Develop customizations
- ❑ e.g: close-loop network automation

**investment / differentiation tradeoff**



## Build

- ❑ Telco drives
- ❑ Tailor made
- ❑ Develop your environment
- ❑ e.g: radio performance based on user metrics

**potential business differentiator**



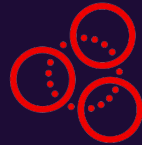
# 3. Paths to AI adoption



## Buy

- ☐ Vendor - driven
- ☐ AI embedded in products
- ☐ Ready to use
- ☐ e.g: fraud detection embedded in billing system

"the black box"



## Integrate

- ☐ System Integrator driven
- ☐ Choose from catalog
- ☐ Develop customizations
- ☐ e.g: close-loop network automation

investment / differentiation  
tradeoff



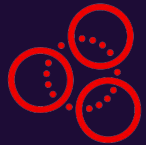
## Build

- ☐ Telco drives
- ☐ Tailor made
- ☐ Develop your environment
- ☐ e.g: radio performance based on user metrics

potential business  
differentiator



# 4. The problem



Integrate



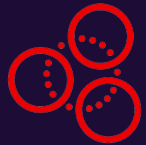
Build

the

PoC purgatory



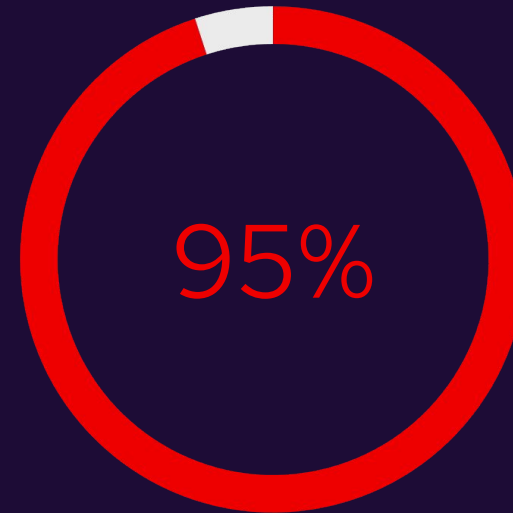
# 4. The problem



Integrate



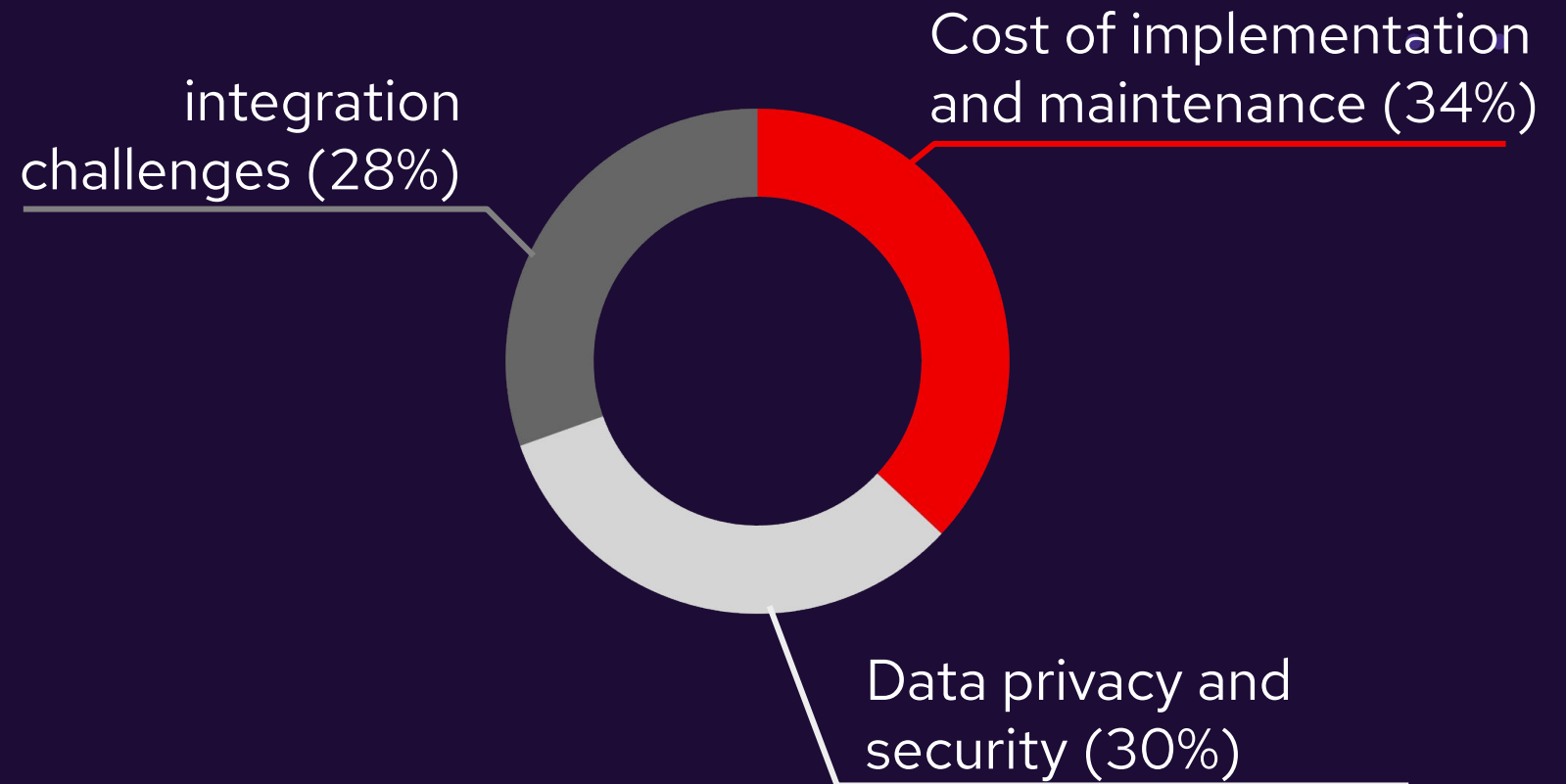
Build



Experience barriers to AI adoption



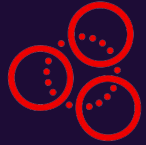
# 4. The problem



source: [Red Hat Survey: UK Organizations Ready for Widespread AI Adoption, but Skills Gaps, High Costs and 'Shadow AI' Threaten Ambition](#)



# 4. The problem



Integrate



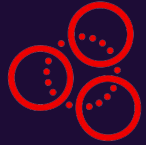
Build

Why these **fail**

- ☐ Siloed teams
- ☐ Complex tooling
- ☐ Scalability issues
- ☐ Governance & Security



# 4. The problem



Integrate



Build

Why these fail

- ☐ Siloed teams
- ☐ Complex tooling
- ☐ Scalability issues
- ☐ Governance & Security





# Collaborate the opensource way

## Telco-AIX: Inspire AI To Be Relevant &

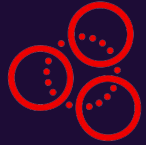
- ▶ Open-source repository for Telco AI use cases
- ▶ Leverages data science and machine learning to address industry challenges
- ▶ Provides practical solutions, not just theoretical concepts

<https://github.com/open-experiments/Telco-AIX>

### Experiments

Domain	Project	Focus Area
💰 Revenue Management	<a href="#">RAFM</a>	Revenue Assurance & Fraud Detection
🇮🇹 Service Quality	<a href="#">Service Assurance</a> <a href="#">Churn Prediction</a>	Latency & NPS Predictions & Churn Predictions
🌐 Network Operations	<a href="#">5G Network Ops</a>	Fault Predictions
🌱 Sustainability	<a href="#">Energy Efficiency</a>	Green Telecom Initiatives
🔒 Security	<a href="#">SecOps-AI</a>	Networking Security
⚡ Smart Infrastructure	<a href="#">AI Powered SmartGrid</a>	Grid Optimization
🛡️ IoT Security	<a href="#">IoT Perimeter Security</a>	Perimeter Security
🤖 Advanced AI	<a href="#">5G CNF RCA with LLM</a>	Root Cause Analysis
💬 Customer Experience	<a href="#">CRM Voice App</a>	Intelligent Customer Interactions
🔍 Anomaly Detection	<a href="#">RootCause Analysis</a>	Model Chaining & RAG
📶 Connectivity	<a href="#">Starlink QoE</a>	Satellite ISP Experience
🖥️ Network Operations	<a href="#">NoC AI Augmentation</a>	OSS Optimization
🖨️ IT Management	<a href="#">ITSM Automation</a>	Intelligent Service Management
🤖 Agentic Telco-AI	<a href="#">Agentic Framework</a> <a href="#">Autonomous 5G Network</a>	Agentic Telco

# 4. The problem



Integrate



Build

Why these fail

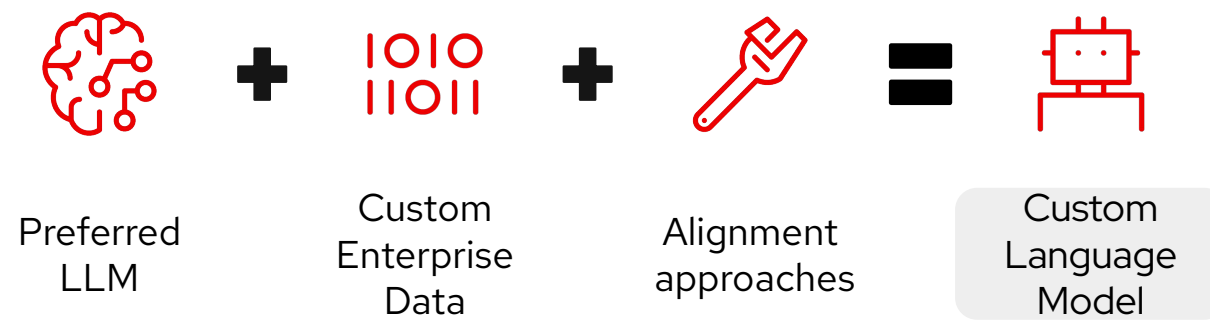
- ☐ Siloed teams
- ☐ Complex tooling
- ☐ Scalability issues
- ☐ Governance & Security



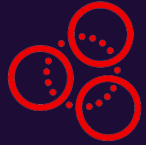
Customize your preferred model  
using enterprise data to build an  
efficient, cost-effective solution.

Red Hat AI provides:

- ✓ Validated and optimized models ready-to-use
- ✓ Data ingestion capabilities
- ✓ Synthetic data generation pipelines
- ✓ Multiple alignment techniques



# 4. The problem



Integrate



Build

Why these fail

- ☐ Siloed teams
- ☐ Complex tooling
- ☐ Scalability issues
- ☐ Governance & Security



# The requirements of an enterprise AI production systems

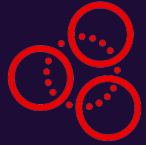
Identifying the tradeoffs of inference

Need to be fast and **accurate** in its responses

Manage processing times and token output to control **cost**

Deliver high throughput and lower latency for best **performance**

# 4. The problem



Integrate



Build

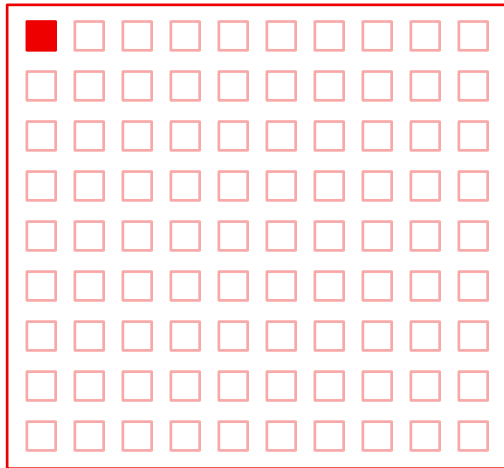
Why these fail

- ☐ Siloed teams
- ☐ Complex tooling
- ☐ Scalability issues
- ☐ Governance & Security



# Enterprises need models aligned to their private data

LLMs are trained with a range of public data, not enterprise-relevant data



**Less than 1%** of all enterprise data  
is represented in foundation models

## Enterprise organizations need to

1. Start from a trusted base model
2. Create a new representation of their data
3. Deploy, scale, and create value with their AI
4. Own their own data

# 5. A better way: the **platform** approach

A consistent, end-to-end platform is key to success.

- ❑ Siloed teams
- ❑ Complex tooling
- ❑ Scalability issues
- ❑ Governance & Security



Unified data scientists + dev + ops teams  
Single end-to-end platform  
Cloud native: operate and scale anywhere  
Be in control of your data

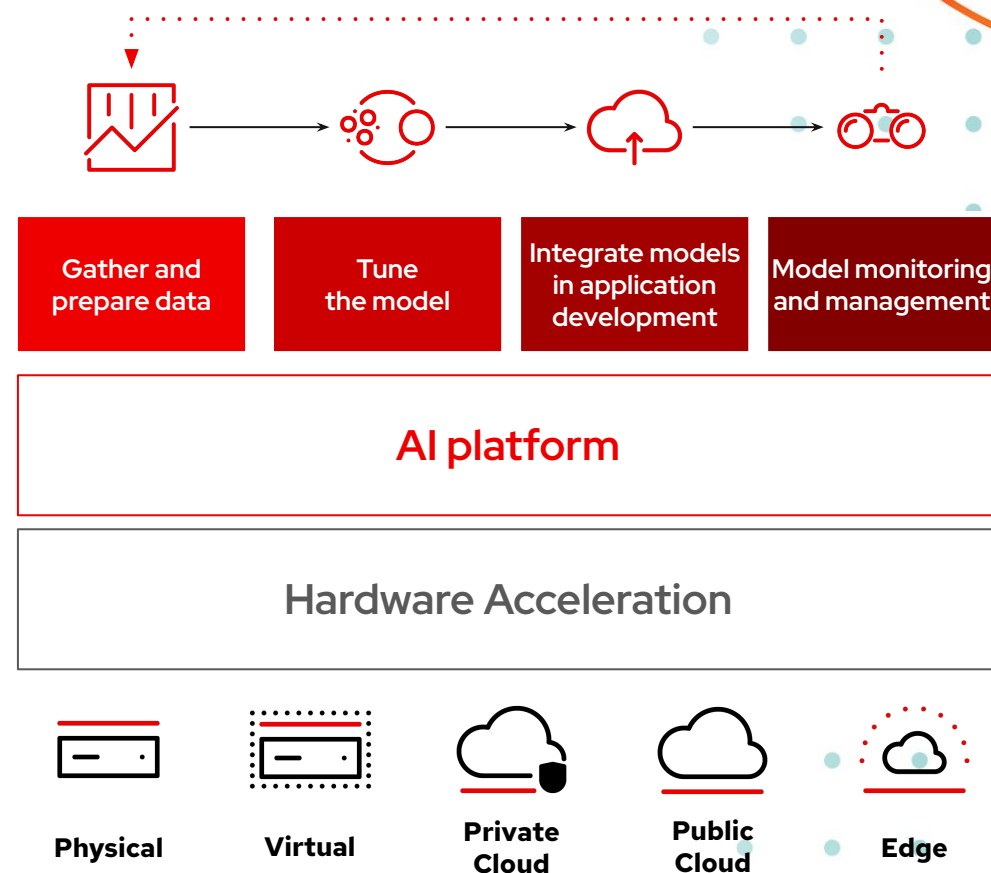




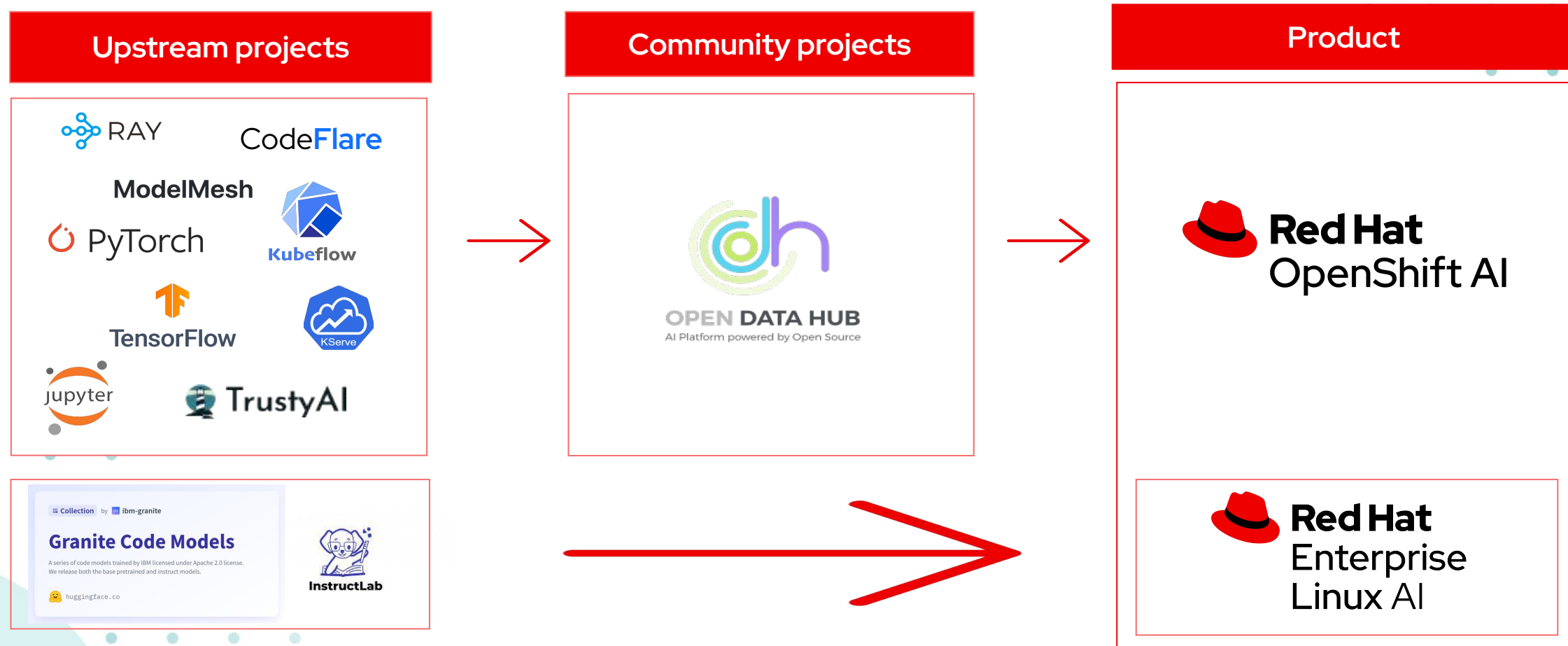
**Red Hat AI** provides a platform for consistently building, deploying and running AI models, AI-enabled applications, and AI agents across the hybrid cloud at scale.

It provides:

- ▶ An efficient inference runtime (vLLM)
- ▶ Validated and optimized third-party models
- ▶ InstructLab and RAG for customization
- ▶ MLOps and LLMOps capabilities
- ▶ GPU and Hardware slicing and management
- ▶ Monitoring, bias detection and guardrails



# Red Hat's AI/ML engineering is 100% open source



# Hybrid cloud deployment for AI

Across different hardware accelerators, on-prem OEM servers, and cloud environments

## Hardware Accelerators



### Roadmap



## OEM Servers



## Cloud Environments



# 6. Summary: your way

## Choose your path

- ☐ Buy
- ☐ Integrate
- ☐ Build

## Platform is key

- ☐ Build + Integration
- ☐ Foster collaboration
- ☐ Centralized governance

## OpenShift AI

- ☐ Open
- ☐ Scalable
- ☐ Secure



Red Hat  
**Summit**

Connect

# Thank you



[linkedin.com/company/red-hat](https://linkedin.com/company/red-hat)



[facebook.com/redhatinc](https://facebook.com/redhatinc)



[youtube.com/user/RedHatVideos](https://youtube.com/user/RedHatVideos)



[twitter.com/RedHat](https://twitter.com/RedHat)

